



THE JDK GROUP:

A Model for Continued Success, Then & Now

Over the past two decades, the JDK name has become synonymous with success. From party rentals and catering services to wedding coordination, bar/bat mitzvah design and corporate affairs, if an event has the JDK logo on it, clients know they're receiving exceptional quality in both product and service—it's what they've come to expect. And despite turbulent economic times when "extras" are being trimmed out of many budgets, JDK's innovation and expansion into new markets has led toward its long-lasting success. "We re-invented our story but kept the same underlying principles," says President and CEO Jennifer Delaye. That mindset has led The JDK Group to become the region's leading force in event planning and production, with the experts, products and services needed to make every event extraordinary.

JDK first established its reputation as Central Pennsylvania's premier full-service caterer. By 2007, Delaye felt that she and her staff had more to offer, and that clients would be happy to let JDK take their events to the next level. "We realized that a client's time is as valuable as the services they're paying for," Delaye explains. "If we could create a place that provided one-stop shopping, it would be a win-win situation for everyone involved. We already had an inventory of products and an incredibly talented staff, so the thought was to expand upon that and grow from there." Since transforming from JDK Catering into The JDK Group, the company has expanded its umbrella of services to include catering, party rentals and event design and production. Not bad for a company that got its humble start as a vendor on Harrisburg's City Island over twenty-two years ago.

JDK Catering

JDK Catering is Central Pennsylvania's premier full-service caterer and planner. Our diverse and talented team is committed to exceeding clients' expectations by providing excellent service, exceptional food and elegant presentations. From sophisticated wedding receptions to specialty events and large corporate functions, our talented team of expertly-trained chefs, bartenders and service staff knows the importance of doing all they can to ensure your guests enjoy the event.

Essential Party Rentals

Every party needs the basics: tables, chairs, linens, dishware. Essential Party Rentals goes one step further by incorporating its team of professional rental associates in the planning process, allowing for a flawless event presentation every time. In addition to an array of specialty products and themed décor, our line of Ice Magic acrylic tables, chairs, dance floors and lounges are illuminated with LED lights that are sure to "wow" guests. While other rental companies rely on outside providers, Essential Party Rentals has the team you can rely on with the best value and pricing in the Central PA Area.

www.essentialpartyrentals.com

Imagine Event Design and Production

Our award-winning designers and event planners turns dreams into realities with Imagine Event Design & Production. Our design team will create picture-perfect wedding designs, custom lounge seating, high-tech lighting and "cutting edge trends" that will leave a lasting impression.

Want to transform your event space into a fairytale ending? We'll turn archways and tent poles into floral creations come alive. Whatever your vision, Imagine makes it possible.

At the JDK Group, we offer clients the convenience of one-stop shopping: from specialty menus to decadent desserts, stemware to silver, floral design to party rentals, weddings, special receptions and everything in between! We look forward to helping you make your next event everything you imagined...and more!

- Member, International Caterers Association
- Harrisburg Regional Chamber of Commerce
- Voted Harrisburg Magazine's Simply the Best Caterer for Five Consecutive Years
- Voted Harrisburg Magazine's Readers Choice for Best Rental Items
- Voted the Knot Best of Weddings 2008/2009 Pick



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