

The JDK Group

Jennifer Delaye loves to put on a show. As CEO of The JDK Group, formerly JDK Catering, she and her talented team get to put on dozens of them every day.

Jen created the company in 1987 with her brother, Drew, and sister, Kirsten (the “D” and “K” in JDK). In 1992, Jen became sole proprietor. Every year over the next decade, JDK experienced double-digit growth; averaging an 18 percent increase annually since 2001. In 2006, the company had annual sales in excess of \$3.5 million.

Drew Miller rejoined JDK several years ago to help guide the company with both its core catering business and in the launch of its newest ventures. He has overseen the relocation of JDK



themed events. This division is responsible for event production, floral design and creation, lighting, event logistics and wedding/event coordination.

JDK's motto is “A Commitment to Excellence” and it is what drives the company. In recognition of JDK's innovation, expertise and commitment to excellence, Jen was recently elected to the board of the International Caterers Association.

In addition, JDK is well known for its philanthropic commitment. It annually donates food and services to approximately 100 nonprofit fundraisers and organizations.

For both her business savvy and community service, Jen and JDK have received numerous awards. For almost a decade, Harrisburg Magazine readers have named JDK the region's best caterer. In 2000, Jen was chosen one of Pennsylvania's “50 Best Women in Business.” In 2005, JDK Catering was awarded “Small Business of the Year” by both the Harrisburg Regional Chamber and the Central Penn Business Journal.

Believe it or not - you can have it all!

twice over the past six years to accommodate its need for more space. With each move, the company more than tripled its square footage.

Most recently, JDK created its own rental division, Essential Party Rentals, which opened in May 2007. The division offers some of JDK's most popular party supplies for rent including tables, chairs, china, glassware and linens. In addition, the service offers unique props and other hard-to-find items that will make your event truly memorable.

Another recently launched venture, Imagine Event Design and Production, creates one-of-a-kind

From serving as the exclusive caterer to Governor Rendell's re-election gala in January 2007 to presenting more casual company picnics or memorable once-in-a-lifetime special events, JDK is proud to have been part of our region's growth over the past two decades. Jen and her team thank their thousands of customers and look forward to extending their “commitment to excellence” to both current and future customers in the decades to come.

The JDK Group
1 Bishop Place, Camp Hill
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THEN & NOW

NUMBER OF EMPLOYEES
4 | 120

GROSS REVENUE
\$19,000 | \$3.9 million

CEO
Jennifer Delaye | Jennifer Delaye

NUMBER OF PRODUCTS
4 | 35+

GEOGRAPHY COVERED
Downtown Harrisburg | Central Pennsylvania

NUMBER OF OFFICES
1 | 1

